

GFI Webinars

Internet-based training to help you get the most out of your GFI Genfare fare collection system

Need training on your GFI fare collection products but lack the budget? Let GFI's experts use the World Wide Web to conduct online fare collection seminars – “webinars” – for you and your staff. “Follow the mouse” as we link to your computer from our office and walk you through the steps needed to extract essential information from your GFI data system. We won't just tell you – we'll show you. It's like having a GFI field support engineer in the next chair, except you don't need to buy doughnuts.



Advantages



Save time and money – no travel



Convenient – arrange sessions to suit busy schedules



Interactive – you ask, we answer



Flexible – bring in multiple participants in multiple locations – anywhere with Internet access



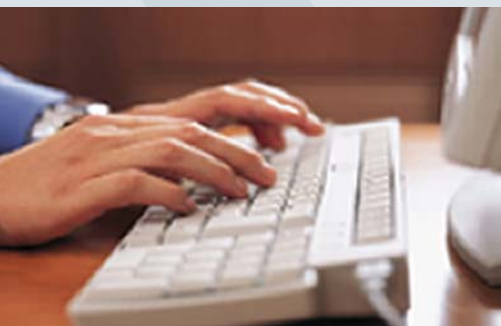
Minimal setup – desktop or laptop computer, Internet connection, speakerphone



Tailored to your organization – uses your data



Expert advice – seminars led by the GFI field support engineers who install and troubleshoot your system



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Four Webinars are available:

1

Basic Steps –

for beginning users from operations, revenue, and finance

Typical topics: What are the principal components of the GFI fare collection system and how do they interact? What are presets, key counts, TTPs, and route/run records? How does magnetic card processing work? How can I use the GFI data system to generate simple reports?

2

Advanced Reports –

for finance and planning staff with general knowledge of GFI data system concepts

Typical topics: What is a "RouteSum" report? What do I need to do to generate ridership counts by AM and PM peak? How do I set up a password security matrix? How can I track passenger travel patterns using magnetic farecards?

3

Revenue Security –

for finance staff

Typical topics: Why doesn't my money room count match my vault report? How does electronic cashbox and bin identification work? What do all these "cashbox alarms" mean? How do "memory clears" and coin bypass affect my revenue reconciliation?

4

Fare Structure Maintenance –

for revenue and operations personnel

Typical topics: What's involved in creating and modifying a fare structure? How to I assign a special fare to a keypad button? How do I implement magnetic and smart cards? How do I set up my ridership formula?



Why GFI Webinars?

Refresher training. Overwhelmed with information about your new system? A post-installation webinar will help sort things out.

Attrition. Bring new hires up to speed fast.

Problem solving. Totals don't balance? Ridership seem low? We'll help you determine why.

Explore possibilities. Thinking about new fare initiatives? We'll show you the options.

Contact your GFI sales representative to learn more about what GFI webinars can do for your agency.

contact



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